The Caldwell Merchants Association
"Art on the Avenue"
Student Art Contest

Sponsored by The Women's Club of Caldwell

Theme: "Grover Cleveland Park"

There will be a Student Art Contest in conjunction with The Caldwell Merchants Association's **Art on the Avenue** on **Saturday, June 1, 2013 (Rain date: Sunday June 2nd)**.

Rules:

- One submission per student (Grade K through 12th) will be accepted.
- Students will create an original piece of artwork using the theme **"Grover Cleveland Park."** Grover Cleveland Park, located along Brookside Avenue in Caldwell and part of the Essex County Park system, is celebrating its 100th Anniversary this year. It was designed by the landscape architectural firm founded by Frederick Law Olmsted – the designer of NYC's Central Park. The park boasts walking/ running paths, a trout-stocked pond, tennis courts and a ball field as well as a children's playground. Children can draw/paint one or more things in the park or an image that represents the park.
- Medium: Two-dimensional art only. The artwork must be a drawing, illustration or painting. No photographs or copyrighted images.
- Artwork size: **Maximum size 9" x 12" with mounting.** Vertical or horizontal orientation. **Artwork must be mounted on cardboard, matt board or foam core. Do not matt or frame artwork.**
- Exhibit Label: The exhibit label must be filled out by the student's parent and attached to back of the students' artwork.
- **Entries must be submitted by Thursday May 23, 2013.** No late entries will be accepted. Submit Entries to: The Coloring Room, 287 Bloomfield Ave., Caldwell, NJ. (Hours: Tues. & Wed. 11:30-5pm, Thurs. 11:30-7pm, Fri. 11:30-8pm, Sat. 10-6pm and Sun. 11-4pm), or The Caldwell Public Library, 268 Bloomfield Ave., Caldwell (Hours: Mon. & Fri. 9-5pm, Tues. & Thurs. 9-8pm, Wed. 12-8pm, and Sat. 9-12pm).

Artwork will be grouped into the following categories:

- Kindergarten – 2nd
- 3rd – 5th
- 6th – 8th
- 9th – 12th

Artwork will be judged on the 1) the originality, 2) the artistic composition and 3) interpretation of the theme **"Grover Cleveland Park"**. All Artwork submitted will initially be judged by members of the Women's Club of Caldwell. **Finalists will be displayed at "Art on the Avenue" for final judging on June 1, 2013 (Rain date June2nd).** The finalists will be judged by a group of independent professional artists.

First Place winners in each group will receive prizes. Ribbons will be given to First, Second and Third Place winners. The winners will be announced at 2:30pm on June 1, 2013 (Rain date June 2nd). First, Second and Third Place winning artwork will be displayed in the Caldwell Public Library from June 17th to June 28th.

Students may pick up their artwork at the end of the show, approximately 4:30pm on the day of the event. All non-winning artwork not picked up by 5:30pm on the day of the show will become property of the Caldwell Merchants Association.

**** * * For more information please call 973-403-1162. * * ****

Caldwell Merchants Association's
ART ON THE AVENUE
STUDENT ART CONTEST
Sponsored by the Women's Club of Caldwell
EXHIBIT LABEL

Dear Parents/Legal Guardians:
Thank you for submitting your child's artwork to be displayed in the student section of the **Caldwell Merchants Association's "Art on the Avenue" on June 1, 2013 (Rain date June 2, 2013)** In order for your child's artwork to be displayed at the event, The Woman's Club of Caldwell and the Caldwell Merchants Association need your permission. Please read and sign the following:

Yes, I do give permission for my child's artwork to be:

1. exhibited and photographed with my child's name during the "Art on the Avenue" exhibit; and entered into the student competition for judging;
2. published in the newspaper with my child's photo, full name, home town and age.
3. published on the Internet (i.e. The Caldwell Patch, The Tomato Press, etc.) and/or brochures with my child's name, home town and age.
4. to be exhibited at the Caldwell Library with my child's name and age.

I understand that the Women's Club of Caldwell and the Caldwell Merchants Association are not responsible or liable for any claims, damages, lost items/artwork, injuries and other liabilities of any kind that may arise from participation in this art exhibit.

I also understand that the Women's Club of Caldwell reserves the right to refuse to include any artwork improperly prepared to hang, work of the incorrect size, work received after the due date or inappropriate for the theme.

Students may pick up their artwork at the end of the show, approximately 4:30pm on the day of the event. All non-winning artwork not picked up by 5:30pm on the day of the show will become property of the Caldwell Merchants Association. Winning student's artwork can be picked up at the Caldwell Library on Friday, June 28th.

Parent/Guardian Signature _____ Date: _____

Parent/Guardian Name (please print) _____

Student's Name (please print) _____

Address: _____

City: _____ Zip Code:_____

Phone #: _____ Cell Phone #: _____

Parent's email: _____@ _____

Student's Grade: _____

School Name: _____

THIS EXHIBIT LABEL MUST BE ATTACHED TO THE BACK OF THE CHILD'S WORK WHEN SUBMITTED.